

GAM Artificial Intelligence & Innovation Council

Charter

General Description

The GAM Artificial Intelligence & Innovation (“AI/I”) Council shall be comprised of individuals from GAM Manufacturing and Associate member companies and firms with interest, expertise and/or responsibilities about artificial intelligence, innovation, technology, cybersecurity and related matters and issues.

Mission of the Council

- Inform Council members of AI/I issues and trends impacting or having the potential to impact GAM member operations, including potential risks and opportunities.
- Develop recommendations on how to help GAM members optimize technologies and prepare for transformative technological developments to maximize member competitiveness and competence in the AI/I area. This may include preparing and maintaining a vetted list of AI vendors, establishing an AI peer group, and publishing manufacturing case studies regarding AI that highlight ROI.
- Facilitate strategic partnerships with other manufacturing-supportive parties, including but not limited to educational institutions and other non-profit organizations with common interests in AI/I issues.
- Conduct meetings, in person and virtual, throughout the year to keep members informed, to address relevant and timely issues and trends, and to promote social engagement.
- Collaborate with other GAM Councils in policy discussions where appropriate.
- Conduct and compile research to support opinions on AI/I issues and inform related GAM policy.
- At least once per calendar year, publish a report to the GAM membership that summarizes the Council’s activities and any conclusions or recommendations that would be of interest to manufacturers.

Strategic Considerations for the Council

- Innovation Support: Emphasize supporting innovation within member organizations, potentially through an innovation lab or regular hackathons that could directly contribute to the technological empowerment of member companies

Strategic Considerations for the Council (Cont.)

- Feedback Mechanisms: Introduce mechanisms for continuous feedback from members to ensure the Council's activities are aligned with their evolving needs
- Framework for Implementation: While it's important to conduct meetings and publish reports, detailing a strategic framework for the implementation of recommendations could provide members with actionable pathways
- National and international Collaboration: Given the global nature of manufacturing, consider mentioning collaboration with national and international bodies and learning from global best practices in AI.
- Success Metrics: This could include KPIs for the vendor list usage, ROI on case studies, or engagement levels for strategic partners.

Council Structure / Role of Chair and Vice Chair / Member Participation

- There shall not be a limit on the size of the Council.
- The Council shall have a Chair and a Vice Chair, selected by the members of the Council in coordination with GAM Staff. Term of service is a minimum of 12 months. Chairs can serve additional terms.
- The Chair shall be responsible for:
 - Developing an annual engagement plan including frequency of meetings, priority topics for discussion and other items of strategic importance as defined by Council members;
 - leading Council meetings and helping design the content thereof;
 - staying abreast of AI/I issues relevant to GAM members;
 - at his or her discretion, designating sub-Councils to work on specific issues of interest;
 - working with GAM Staff to help keep Council members engaged and the general GAM membership informed regarding relevant and timely AI/I issues;
 - and working with GAM Staff to advocate for pro-manufacturing laws, regulations and policies within the Council's mission.
- The Vice Chair shall assist the Chair with the above-referenced responsibilities and act as Chair in the event the Chair is unable to fulfill his or her duties.
- Members shall be expected to participate in all meetings of the Council and contribute to activities in the fulfillment of the Council's mission. Such activities could include participating in GAM events, including but not limited to those developed and sponsored by the Council, as well as advocating on AI/I policy issues on behalf of GAM's membership, as required.